

E-Newsletter Order Form

Family Therap-eNews

Select the issues you wish to advertise in:

- | | | |
|----------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> 1/11/19 | <input type="checkbox"/> 6/14/19 | <input type="checkbox"/> 11/8/19 |
| <input type="checkbox"/> 1/25/19 | <input type="checkbox"/> 6/28/19 | <input type="checkbox"/> 11/22/19 |
| <input type="checkbox"/> 2/8/19 | <input type="checkbox"/> 7/12/19 | <input type="checkbox"/> 12/13/19 |
| <input type="checkbox"/> 2/22/19 | <input type="checkbox"/> 7/26/19 | <input type="checkbox"/> 12/20/19 |
| <input type="checkbox"/> 3/8/19 | <input type="checkbox"/> 8/9/19 | <input type="checkbox"/> 1/10/20 |
| <input type="checkbox"/> 3/22/19 | <input type="checkbox"/> 8/23/19 | <input type="checkbox"/> 1/24/20 |
| <input type="checkbox"/> 4/5/19 | <input type="checkbox"/> 9/13/19 | <input type="checkbox"/> 2/7/20 |
| <input type="checkbox"/> 4/19/19 | <input type="checkbox"/> 9/27/19 | <input type="checkbox"/> 2/21/20 |
| <input type="checkbox"/> 5/10/19 | <input type="checkbox"/> 10/11/19 | <input type="checkbox"/> 3/6/20 |
| <input type="checkbox"/> 5/31/19 | <input type="checkbox"/> 10/25/19 | <input type="checkbox"/> 3/20/20 |

rates and sizes:

Frequency Rates	1X	4X	8X	12X
195 x 195 pixels	<input type="checkbox"/> \$650	<input type="checkbox"/> \$595	<input type="checkbox"/> \$555	<input type="checkbox"/> \$500
270 x 220 pixels	<input type="checkbox"/> \$900	<input type="checkbox"/> \$825	<input type="checkbox"/> \$795	<input type="checkbox"/> \$750

Prices listed above are per issue

Ad specifications

Image not to exceed size selected above. AAMFT is not responsible for any errors due to ads that do not meet size specifications. All e-news ad files must be high resolution and submitted in JPEG, PNG, or EPS format. **Email artwork to marketing@aamft.org.**

Artwork Deadlines

All e-news ads are due the Tuesday before the issue date. If you are purchasing multiple issues and wish to change your artwork, you must submit all new artwork by the deadline listed.

Network Newsletter Ads

Want to target your marketing? Have your ad featured in our e-newsletter that targets new leaders and young professionals. The AAMFT Emerging Professionals Network is made up of over 1,100 AAMFT members who are new MFTs or currently working toward a masters in marriage and family therapy.

Frequency Rates	1X	2X	6X
270 x 200 pixels	<input type="checkbox"/> \$150	<input type="checkbox"/> \$135	<input type="checkbox"/> \$95

Send order forms and payment information by email to marketing@aamft.org or by fax to (703) 253-0509.

Family Therapy Magazine Order Form

Family Therapy Magazine

Please check the issues for which you wish to advertise:

Issue: July/August 2019
 Theme: Obesity & the Role of Food in Families
 Artwork Deadline: June 3, 2019
 Target Mail Date: July 26, 2019

Issue: January/February 2020
 Theme: Parenting in the 21st Century
 Artwork Deadline: December 2, 2019
 Target Mail Date: January 27, 2020

Issue: September/October 2019
 Theme: Interracial & Inter-spiritual Families Artwork
 Deadline: August 1, 2019
 Target Mail Date: September 27, 2019

Issue: March/April 2020
 Theme: Homeless & At-risk Families
 Artwork Deadline: February 3, 2020
 Target Mail Date: March 23, 2020

Issue: November/December 2019
 Theme: Parenting in the 21st Century Artwork
 Deadline: October 1, 2019
 Target Mail Date: November 29, 2019

Issue: May/June 2020
 Theme: Annual Conference Brochure
 Deadline: April 1, 2020
 Target Mail Date: May 25, 2020

Frequency Rates	1X	3X	6X
Back Cover/Inside Cover	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$2,760	<input type="checkbox"/> \$2,670
Full Page	<input type="checkbox"/> \$2,320	<input type="checkbox"/> \$2,135	<input type="checkbox"/> \$1,975
1/2 Page	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,380	<input type="checkbox"/> \$1,275
1/3 page Vertical/Sq.	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$966	<input type="checkbox"/> \$915
1/6 page	<input type="checkbox"/> \$950	<input type="checkbox"/> \$900	<input type="checkbox"/> \$845

Prices listed above are per issue

If you are purchasing multiple issues and wish to change your artwork, you must submit all new artwork by the deadline above. Target mail dates and issue themes are subject to change without notice.

Want to increase your reach?

Add web advertising to your magazine package for only \$300 per month! (220 x 220 ad on interior page)

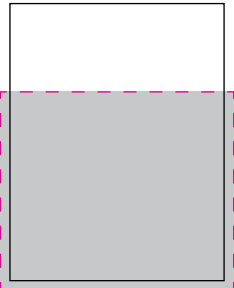
Add web 30 days

Add web 60 days

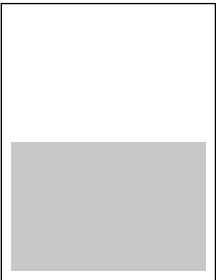
Add web 90 days

Send order forms and payment information by email to marketing@aamft.org or by fax to (703) 253-0509.

Family Therapy Magazine Ad Dimensions



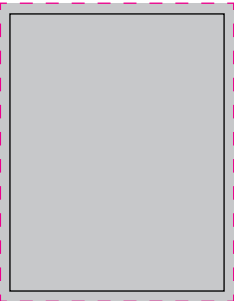
Back Cover: 8.25” x 7.5”
Bleed: .125” on left, right,
and bottom



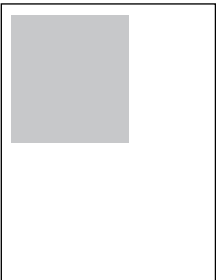
1/2 Page: 7” x 4.5”



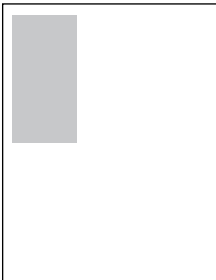
1/3 Vertical: 2.125” x 10”



Inside Cover/Full Page: 7”x10”
Bleed: 8.5” x 11.125”
Trim: 8.25” x 10.875”



1/3 Square: 4.5” x 4.875”



1/6 Page: 2.125” x 4.875”

Family Therapy Magazine Ad Specifications

Image not to exceed sizes selected above. AAMFT will not be held responsible for ads that print improperly due to font and images incorrectly embedded or incorrect sizing. All print ad files must be submitted in a high resolution (300dpi) format as either a JPEG, PNG, or EPS file. All fonts and imaged must be embedded. **Email artwork to marketing@aamft.org**

Website and Blog Advertising Order Form

Website Advertising

Please indicate the month your ad will begin_____

Website rates and sizes:

Frequency Rates	1 month	3 consecutive months	6 consecutive months
Interior Page – 220 x 220 pixels	<input type="checkbox"/> \$450	<input type="checkbox"/> \$1,245	<input type="checkbox"/> \$2,200
Interior Page – 930 x 180 pixels	<input type="checkbox"/> \$900	<input type="checkbox"/> \$2,485	<input type="checkbox"/> \$4,805
Landing Page – 220 x 220 pixels	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$3,035	<input type="checkbox"/> \$5,610

Website Ad Specifications

Images not to exceed pixel sizes listed above. AAMFT is not responsible for any errors due to ads that do not meet size specifications. All web ad files must be high resolution and submitted in JPEG or PNG format. No Flash and please include the URL when submitting the artwork. **Email artwork to marketing@aamft.org**

All web ads start running on the first business day of each month. All ads are due one week before the run date.

AAMFT Blog Advertising

Please indicate the month your ad will begin_____

AAMFT Blog rates and sizes:

Frequency Rates	1 month	3 consecutive months	6 consecutive months
300(w) x 220 (L) pixels	<input type="checkbox"/> \$450	<input type="checkbox"/> \$1,245	<input type="checkbox"/> \$2,200
300 (w) x 395 (L) pixels	<input type="checkbox"/> \$750	<input type="checkbox"/> \$2,050	<input type="checkbox"/> \$3,900

AAMFT Blog Ad Specifications

Images not to exceed pixel sizes listed above. AAMFT is not responsible for any errors due to ads that do not meet size specifications. All web ad files must be high resolution and submitted in JPEG or PNG format. No Flash and please include the URL when submitting the artwork. **Email artwork to marketing@aamft.org**

All blog ads start running on the first business day of each month. All ads are due one week before the run date.

Send order forms and payment information by email to marketing@aamft.org or by fax to (703) 253-0509.

Application and Contract

Credit Card and Authorization Page

****All orders must be pre-paid for your request to be accepted. Ad space cannot be reserved until payment is received.**

Company Name: _____

Contact Person: _____

MasterCard Visa American Express Check: _____

Name on Card: _____

Card Number: _____ Expiration Date: _____ Vcode: _____

Please charge my credit card the following amount: \$_____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

I agree to authorize AAMFT to charge my credit card the total amount selected above.

Agreement and Signature

As the representative of the company/organization named on page one of this application, I have read and agree to abide by terms and conditions stated by AAMFT.

Submitted by (please print): _____

Signature: _____ Date: _____

Send order forms and payment information by email to marketing@aamft.org or by fax to (703) 253-0509.

Advertising Policy

1.00 General Policies.

1.01 Reservation of Rights and Compliance with Applicable Laws. AAMFT reserves the right to reject or cancel any advertisement in any AAMFT publication for any reason at any time. AAMFT complies with all applicable laws prohibiting discrimination. AAMFT will not accept advertisements that, at AAMFT's sole discretion, appear to be libelous, slanderous, sexually explicit, or in conflict with AAMFT policies.

1.02 Academic Programs.

1.02.1 Currently Accredited Programs. Programs that are currently accredited by the Commission on Accreditation for Marriage and Family Therapy Education (COAMFTE) are permitted to advertise in AAMFT publications.

1.02.2 Non-Accredited Programs and Programs Applying for Accreditation. Non-accredited programs and programs that are currently applying for accreditation are permitted to advertise in AAMFT publications, however, AAMFT reserves the right to indicate on advertisements that a program is not COAMFTE-accredited.

2.00 Payment. Unless otherwise stated on the order form, all advertisements must be paid at least 30 days prior to the run of your advertisement. Checks, Visa, MasterCard, American Express, are all acceptable forms of payment. Payment shall be made in US currency. Payment for any additional costs incurred by AAMFT must be paid 15 days from the invoice date. AAMFT reserves the right to refuse any new order from delinquent advertisers. Rates are subject to change without notification.

3.00 Refunds on Advertisements. There are no refunds for ads that have already appeared in an AAMFT publication or website.

4.00 Cancellations or Changes. Cancellations or changes must be submitted in writing. **Cancellations or changes to the artwork must be submitted 30 days prior to the date the art work is due.**

5.00 Indemnification. The advertiser shall indemnify and hold harmless AAMFT and its publications from and against any and all claims, damages, losses and liabilities, including reasonable attorney's fees and costs, arising out of the publication of advertiser's advertisement.

6.00 Disclaimer of Endorsement. Acceptance of advertisements shall not be construed as any type of endorsement of the advertising, the advertiser, or the advertiser's organization, product, system or service, by AAMFT, COAMFTE, or the AAMFT Foundation.

7.00 Disclaimer of Liability. AAMFT is not liable for the quality of advertisements that do not meet the ad specs specified on the order form.

8.00 Applicability of Policy. This policy applies to all AAMFT publications, including electronic and print materials.